

# Kat King

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Katalogofchaos.com

## Skills:

Information architecture  
Contextual inquiry  
Survey development  
Interviewing  
Usability testing  
Research  
Card sorting  
Wireframing  
Site Mapping

## Computer Skills:

Axure  
Visio  
Photoshop  
Excel

## Speaking

### Engagements:

#### IA Summit 2015

*Architecting Reality* – An argument about what, philosophically, IA is, and why we ought to treat it as moral work

#### World IA Day Ann Arbor 2015

*Architecting Lasting Happiness\** - A proposal that treating IA as moral work, could increase happiness

#### IgniteUX Michigan 2014

*Unlocking LATCH* –An analysis of Richard Saul Wurman's LATCH as an IA tool

## Education:

University of Michigan School of Information  
Master of Science in Information

*Ann Arbor, Michigan  
December 2013*

University of Rochester  
Bachelor of Arts, English

*Rochester, New York  
May 2010*

## Work Experience:

University of Michigan School of Information

*Ann Arbor, MI*

*Entrepreneurship Program Assistant*

*March 2015-Present*

The Entrepreneurship program closed out its inaugural year with some data on student participation, and bold ideas about where they wanted to go. I'm working with them to develop structures to get them there by

- Conducting feedback sessions and interviews to gather student attitudes towards entrepreneurship generally and the program specifically
- Iterating to develop a tightly languaged mission statement and program description which will support decisions about future programming
- Develop a tracking system to measure performance to program goals

General Electric

*Van Buren Township, MI*

*Quality Assurance Co-op*

*September 2013-May 2014*

Worked with BAs, UX, and users to understand requirements then created test plans, developed test cases, executed tests, and reported on defects for GE Capital IT projects

- Improved data testing by automating testing in Excel
- Discovered gaps in functional requirements by writing tests to cover business requirements
- Prioritized defects and ensured closure of critical issues

## Projects:

Washtenaw ID Project website

*Information Architect*

*January 2015-June 2015*

- Created user flows and a proposed site map for a website redesign
- Ensured site design was driven by user needs, by using personas
- Influenced decisions by providing compassionately framed evidence for changes

SMART MobiPrize

*Usability Researcher*

*January 2013-May 2013*

- Evaluated user needs by conducting interviews, administering a survey and developing user personas
- Analyzed website and contest offerings through heuristic evaluation and competitor analysis
- Conducted usability tests to evaluate effectiveness of site design